SOLUTION OVERVIEW

Magnitude Gateway, a disruptive approach to connecting applications and data sources, enables application providers to dramatically reduce the burden of driver maintenance. It allows you to distribute and maintain access to multiple data sources through a single integration.

Deliver a better, more productive customer experience, providing unified data access without costly in-house development, time consuming sourcing, and heavy implementation and maintenance requirements from your team.

“Magnitude Gateway radically simplifies access to the growing array of applications and data sources in cloud and hybrid environments. This means that software vendors can not only provision their customers with easy access to multiple data sources, they can also update connectivity features outside their product release cycles."

Donald Farmer
Principal, TreeHive Strategy

Magnitude Gateway Platform
A core set of services enables access to the most popular data sources, from traditional relational to Big Data, SaaS and NoSQL.

Magnitude Standard Adapters
Basic connectivity by way of modular access to data sources with an emphasis on simplified configuration and connectivity management.

Magnitude Intelligent Adapters
These adapters come with an enriched schema for the data source, supplying a business view of the underlying data and greatly simplifying reporting and analysis.

Magnitude Universal Drivers
Enable users to quickly and easily gain standards-based access through a single driver to an array of application specific and data-source-specific adapters.

Get to market even faster with simpler development, hands-off configuration and streamlined maintenance. Deliver new connectivity to users independently of driver release cycles. Access any data from any application at any time with a single integration.

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The High Cost of Data Source Connectivity Sourcing, Distribution and Updates

For every data source, software providers need to research and identify drivers, then individually acquire and update them ... or spend finite budget and time developing and maintaining drivers.

Creating a custom solution for every application to connect to each data source has an additional challenge: the APIs for each data source are different, requiring development expertise and the ability to maintain all the access points.

Brought to you by Magnitude's Simba Technologies team, Magnitude Gateway Embedded Edition eliminates the fragmented effort of data source driver acquisition and updates, driving down costs, improving efficiency and speeding time to market. Magnitude Gateway relieves the burden of driver updates as maintenance is centralized within the platform. What's more, an enhanced user interface makes it easy to provide business users with self-serve access to the data they need, when they need it.

MAGNITUDE GATEWAY DELIVERS INNOVATION

Offload data connectivity, development, distribution, maintenance and support while reducing costs.

Incorporate enriched business data directly into your solution — for self-service access to data by your customers' business users.

Broden your target market with the richest set of data connectivity capabilities.

Gain new insights on usage analysis to better understand data source popularity, data volumes, and frequency.

Deliver new connectivity to users independently of your release cycle.

Provide a tight integration with your application’s workflows using Magnitude Gateway’s API.

Dramatically decrease what it takes to configure and support access to multiple data sources. Enable immediate value from that data to your customers' business users. Do it all with fewer resources and less expense with Magnitude Gateway Embedded, from Magnitude's Simba Technologies team. We're the people who understand connectivity best. After all, 100% of 2018 Gartner BI MQ leaders partners with us.